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TRAILBLAZERS



PRESENTS

PAMELA BARDHI

Pamela Bardhi has been preparing for her role of trailblazing entrepreneur since childhood. At the age of 5, her family emigrated to the US from Albania and opened an Italian restaurant, whereby age 10, she was working and learning the importance of dedication, perseverance and customer service. “My dad always taught me to hustle and put relationships over money. He said, ‘Pam, if you’re going to be an entrepreneur, you have to have a big heart and lead with compassion.’ That advice stuck and continues to be how I operate my businesses today.”

Bardhi is a renowned real estate developer and founder of The Mosché Group, a Boston based real estate firm comprised of real estate development, construction, and commercial brokerage. Last year on International Women’s Day, the now 28-year-old became the youngest female General Contractor to earn her Unrestricted Construction supervisor license in Massachusetts history. “That license broke barriers for me as an underdog in this industry. I’m in two male dominated fields: real estate development and commercial real estate. It has always been my goal to break through stereotypes and shatter glass ceilings.”

Bardhi’s career has surpassed over \$100 million sold in real estate brokerage and development; both commercial and residential assets combined. She credits that success back to the lessons learned in the restaurant business. “I don’t advertise. I build relationships. I believe in having boots on the ground, shaking hands and showing up in person. Everything I have built has been the product of networking and referrals.” She also credits her success to what she calls the FACTS formula, which stands for Fearlessness, Adaptability, Compassion, Trusting your gut and Self-confidence. “Regret is far scarier to me than fear. To be in this space as a young millennial female, is incredible because I’m showing that if I can do it, anyone can.”

Bardhi summarizes her mission as an entrepreneur is aimed at enhancing quality of life and empowerment. In addition to real estate, she is launching a show titled, “Underdog,” featuring success stories of individuals who have overcome obstacles, as well as B. Blazers, a fashion blazer brand dedicated to empowering women through self-confidence.

“My ultimate goal is to improve people’s quality of life. Whether it’s putting on a

blazer and getting ready to crush the day or creating a space where memories will be made. Driving by projects I’ve built and witnessing individuals interacting with it is the best feeling in the world. That chance to transform landscapes and create a legacy by physically leaving my imprint is everything to me.”

“I see millennials as game changers. Some people see them as being lazy, but I’ll tell you, they just have a different way of doing things. They’re more efficient because they understand today’s technology. They’re able to work remotely and still be productive. That technology, coupled with low overhead, is also launching us into a new era of entrepreneurship. When I graduated 7 years ago, I was the only one with an Entrepreneurship degree at Stonehill College. In fact, I was the first one to create it in Stonehill’s history as a major through Interdisciplinary Studies. But now, every year when I go back to visit and give guest lectures at my alma mater, I see more and more interest building in the Entrepreneurship world. There’s so much going for the millennial generation and it’s really exciting. We’ve just begun scratching the surface.”

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